



This is Your Valley. This is Your Bank.

NEWS FROM THE VALLEY'S ONLY LOCALLY OWNED AND HEADQUARTERED BANK

## CVB Participates in SBA's ARC Loan Program

*Community Valley Bank is the only known bank in the Imperial Valley participating in the Small Business Administration's America's Recovery Capital (ARC) loan program.*

*The ARC loan program, launched June 15, 2009, was designed to provide relief to small businesses suffering financial hardship as a result of the slow economy. This no-interest, deferred payment loan has been a tremendous help for many small businesses across the Imperial County.*

*Further, Community Valley Bank is en route to becoming SBA's Preferred Lenders Program (PLP) lender.*

*Once approved, CVB will be the only bank headquartered in the County with this designation.*



Community Valley Bank, the Imperial Valley's only locally owned and headquartered bank, has released its plans to build a permanent branch location at 310 Main Street in Brawley. Castillo Construction has been selected as the construction contractor, and the bank expects doors to open for business by November 1, 2010.

Recently, CVB announced its ninth consecutive quarter of growth with

\$43.5 million in total assets as of December 31, 2009. "Valley depositors have put \$35.6 million into CVB and CVB has lent \$35.8 million, primarily to Valley businesses. This exemplifies CVB's dedication to enhancing the Imperial Valley's jobs and economic growth."

Next year, CVB will roll out its plans for a permanent branch building in El Centro, followed by Calexico.

### NEWS FROM WITHIN

In 2009, CVB welcomed Gregorio Velasquez as the Vice President of Commercial Lending. In addition, recent promotions include Stephanie Masters to Vice President / Acting Chief Financial Officer, and Lizandro Escobosa to Vice President.

# Success Stories

*At Community Valley Bank, our team of professional bankers work every day to help your business grow and your family prosper so that our Valley can grow and prosper too.*

## Sonic, America's Drive-In

Sonic, America's Drive-In, originally started as a hamburger and root beer stand in 1953 in Shawnee, Oklahoma. Today, more than 3,500 drive-ins carry the Sonic name from coast to coast, including one location in El Centro. CVB provided local Sonic franchise owners with business loans to purchase the business, land and working capital.



## Jade Security Systems

Jade Security is a family-owned and run business serving the Imperial County and Yuma, Arizona. Jack Houchins founded the company in 1996 and is now joined by his two brothers. Jade Security specializes in residential and business electronic security. Their products and services include surveillance, burglar alarms and access control. CVB provides Jade Security with checking and savings accounts and has recently assisted them with an SBA Loan.



## Gibson Tools, LLC

Gibson Tools has been in business for over 17 years.

Family-owned and operated, the business serves the Imperial and San Joaquin Valleys. CVB has provided Gibson Tools, LLC with financing.



## COMMUNITY INVOLVEMENT IS IMPORTANT TO US.

Community Valley Bank demonstrates it is genuinely interested in the Imperial Valley through community financial reinvestment, supporting organizations, and many community events.

Our executive team takes a hands on approach to community involvement. Recently, Mr. Bob Hahn, President and CEO of CVB, participated as a presenter at the Southwest High School Career Day. CVB organizers, board members, executives and staff members volunteered their time to cook, clean and serve at the annual Holtville Rib Cook-Off, benefiting athletic programs throughout the County. In addition to supporting the little leagues, CVB has contributed to:

American Cancer Society – Relay for Life  
American Red Cross

Brawley Cattle Call Committee

Brawley's Veterans Memorial

Cancer Resource Center of the Desert

Catholic Charities

D.O.V.E.S.

El Centro Regional Medical Center Foundation

Holtville Educational Foundation

Imperial Agricultural Booster Club

Imperial County Chambers of Commerce

Imperial County Historical Society

Imperial County Office of Education

Imperial Valley College Foundation

Imperial Valley Economic Development Summit

Imperial Valley Farm Bureau

Imperial Valley Regional Occupational Program

Imperial Valley Vegetable Growers Association

Pioneers Memorial Hospital Foundation

San Diego Blood Bank – Imperial Valley Chamber

SDSU - Imperial Valley Campus

The Boy Scouts of America



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