



Robert "Bob" Hahn, President and CEO
Phone (760) 352-1889
mediarelations@yourcvb.com

*** MEDIA ADVISORY ***

**COMMUNITY VALLEY BANK TO HOST GROUNDBREAKING
MONDAY, JULY 19 AT 9:30 a.m.
(CORNER OF MAIN AND SOUTH 3RD STREET BRAWLEY, CA 92227)**

El Centro, CA (Friday, July 2, 2010) -- Community Valley Bank (CVB) will host a *Groundbreaking Ceremony* on Monday, July 19 at 9:30 a.m. at the corner of Main Street and South 3rd Street in Brawley, California. This event will mark the start of construction of Community Valley Bank's first permanent branch. CVB opened its temporary branch office in Brawley on April 2008.

The new CVB building is projected to be 4,500 square feet. It will have two drive-up teller lanes with a drive-up ATM and night depository. There will also be a multi-purpose room that can be reserved for various community functions.

"There are so many reasons to be excited," said Robert "Bob" Hahn, President and Chief Executive Officer for CVB. "CVB will have a permanent building to better serve our customers and the empty lot where the Planters Hotel once stood will be revived with a new building and nice landscaping. The multi-purpose room is an added bonus for everyone. CVB would like to highlight that our commitment to the community is evident in that we are contracting local Valley businesses to build our new branch."

To date, Imperial Valley businesses contracted for the project include, Castillo Construction as the general contractor, Masters Construction, Pestmaster Services, Original Sid Blackman Plumbing, Wow Enterprises, Valencia Concrete, Tom Watson Electric, Finest City Acoustics, Inc., Valley Auto Glass, BJ Engineering & Surveying, Inc., Wall-Pro Drywall, Telecom Data Service, Becerril Air, and Robbies Floor Covering.

The new CVB branch offices are expected to be open for business by the end of this year. During construction, CVB will continue serving its customers out of the current branch, which is located at 310 Main Street.

"We, along with the city and the community-at-large, are enthusiastic about seeing the City of Brawley grow and prosper. This project is a testament to the city's focus on economic development," said Jon Edney, Chairman of the bank's Board of Directors.

About Community Valley Bank: Community Valley Bank (www.yourcvb.com) is the Imperial Valley's ONLY locally owned and locally headquartered bank. CVB was chartered as a state bank for Imperial Valley businesses on October 1, 2007, and now has two locations, 203 S. Imperial Avenue in El Centro and 310 Main Street in Brawley, California. Community Valley Bank is a publicly traded company under the symbol CMUV. All investor related inquiries should be directed to Community Valley Bank's Investor Relations Officer, Diana S. Alvarez. She may be contacted at (760) 352-1889.

Please Note: Information is subject to change without notice.

###